

What are the Benefits of Gold?

Throughout history, gold has been recognized for its luxurious and beautifying properties. Gold has also long been known for its antibacterial and anti-inflammatory properties. It is known to be one of the softest metals, which is readily absorbed by the skin. In ancient Chinese medicine gold was a key to youth, as queens used a gold massage roller on their face every day. These gold facials were also used in ancient Indian culture and are said to firm the skin, give it a glow and reduce wrinkles.

Under the action of gold a higher amount of blood is brought in the area, speeding up cellular processes and activating regeneration. Moreover, gold action is closely connected with the electrons present in the cells that are sensitive to electric charges; these ions will become active under the influence of it and recreate broken cellular connections. That way the appearance of fine lines and wrinkles is diminished with each treatment.

In terms of benefits within the deep cellular levels, gold is well reputed for restoring the lost elasticity properties of the tissues. Gold slows down collagen depletion and the breakdown of elastin to prevent sagging skin. It stimulates cellular growth of the basal layer to regenerate healthy, firm skin cells and provide a tightening effect.

Historians believe that Cleopatra used pure gold to maintain her youthful skin – its softness, smoothness, elasticity, resilience and radiance.